FOX	Columbia,	MO

Orders	Order / Rev:	332261
	Alt Order #:	25338421
	Product Desc:	Carnahan/LG/D
Orders	Estimate:	5250
	Flight Dates:	10/25/16 - 10/31/16
	Original Date / Rev:	10/24/16 / 10/24/16

**GENERAL** Order Type:

Sales Office: Sales Region: KDC NAT

Katz Continental Washington DC

Agency	Name:
	Buying Con
	Billing Conta

tact: act: 650 Massachusetts Ave NW

**Buying Time LLC** 

Washington, DC 20001

Billing Type: Cash Billing Calendar: **Broadcast** Billing Cycle: EOM/EOC

Agency Commission:

Primary AE:

15%

Advertiser	Name:	Russ Carnahan for MO/LtGov					
,	Demographic:	A35+					
	Product Codes:	PL01					
	Priority:	P-4					

Revenue Codes:

P-4 AGY, POL, CAND

New Business Thru: Order Separation: 00:15:00 Advertiser External ID: Agency External ID:

Unit Code:

General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	13	\$5,360.00	\$4,556.00
10/31/16	10/31/16	1	\$80.00	\$68.00

Share

11%

0%

lotais				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$5,360.00	\$4,556.00	0.00
November 2016	1	\$80.00	\$68.00	0.00
Totals	14	\$5,440.00	\$4,624.00	0.00

## **Account Executives**

FOX - Columbia, MO

**Order Share** 

OMIZ

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Continental Washington			Start Of Order - End Of Order	100%

Total

\$0.00

\$5,440.00

Market	100%	\$49,454.55
Competitive Share	Share	Total
AJWB	. 0%	\$0.00
KMIZ	33%	\$16,320.00
KMOS	0%	\$0.00
KNLJ	0%	\$0.00
KOMU	37%	\$18,298.18
KRCG	19%	\$9,396.36
NMIZ	0%	\$0:00

Łı	n Ch	Start	End	Inventory Code	Break	Start/End	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E.	KQFX	10/30/16	10/30/16	SU 9-10a ABC17 SU 9-10a ABC17			BC17 \S 30 AM)	:30	1	\$80.00P-2	0.00 NM	1	\$80.00
	FOX 22	NEWS					,						
	Star	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
,	Week: 10/2	24/16	10/30/16	S	. 1	\$80.00	0.00						
E	2 KQFX	10/30/16	10/30/16	SU 8-9a SU 8-9a	CM	SU 8-9a	s	:30	1	\$60.00P-2	0.00 NM	1	\$60.00
	FOX NE	ws suni	DAY	30 o-aa	· ·						•		
,	<u>Star</u> Week: 10/2		End Date 10/30/16	Weekdays	Spots/Week	<u>Rate</u> \$60.00	Rating 0.00						

Print Date: 10/24/16 09:37:05 Page 2 of 3

FOX - Columbia, MO

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Russ Carnahan for MO/LtGov

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Carnahan/LG/D

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10/25/16 - 10/31/16

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5250

Ln Ch Start		Inventory Code		Start/End <sup>-</sup>	Time Days	Len Sp	ots		Rtg Type	Spots	Amount
E 2 KQFX 10/30/	16 10/30/16	SU 8-9a	CM	SU 8-9a	S	:30	1	\$60.00P-2	0.00 NM	1	\$60.00
FOX NEWS SL	JNDAY	SU 8-9a	167								
E 3 KQFX 10/25/		M-F 2-3p	CM	M-F 2-3p	-T	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
		M-F 2-3p	· •	(2:00 PM-2:	30 PM)				,		
Celeb Name Ga Start <u>Date</u>		Weekdays	Spots/Week	Rate	Rating						
Week: 10/24/16	End Date 10/30/16	-T	<u> </u>	\$80.00	0.00						
E 4 KQFX 10/26/	16 10/26/16	M-F 2-3p	CM	M-F 2-3p	W	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
O-l-h N O		M-F 2-3p		(2:00 PM-2:	30 PM)						
Celeb Name Ga	erne End Date	Weekdays	Spots/Week	Rate	Rating				•		
Week: 10/24/16	10/30/16	W	<sup>™</sup> 1	\$80.00	0.00			2			
E 5 KQFX 10/27/	16 10/27/16	•	CM	M-F 2-3p	T	:30	1	\$80.00P-1	0.00 NM	1	\$80.00
Celeb Name G	ama	M-F 2-3p	2	(2:00 PM-2:	30 PM)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				·		
Week: 10/24/16	10/30/16	T	. 1	\$80.00	0.00	-			_		
E 6 KQFX 10/28/	16 10/28/16	•	CM	M-F 2-3p	F	:30	1	\$80.00P-1	0.00 NM	. 1	\$80.0
Celeb Name G	ame	M-F 2-3p	1.	(2:00 PM-2:	30 FW)						
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/24/16	10/30/16	F	1	\$80.00	0.00				0.00 1.04		***
E 7 KQFX 10/31/	/16 10/31/16	M-F 2-3p M-F 2-3p	CM	M-F 2-3p (2:00 PM-2:	M 30 PM)	:30	1	\$80.00P-1	0.00 NM	. 1	\$80.00
Celeb Name G	ame	W-1 2-5p		(2.00 FINITE.	30 F W)						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/31/16	11/06/16	M	. 1	\$80.00	0.00	.20	4	#900 00D 2	0.00 NB4	4	#800 O
E 8 KQFX 10/25/	16 10/25/16	Pre-Game World Pre-Game World		Pre-Game	Vorld 8-T	:30	1	\$800.00P-3	0.00 NM	1	\$800.00
WS Pre-Game		Tio Camb Hone									
Start Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating						
Week: 10/24/16 E 9 KQFX 10/26/	10/30/16	Pre-Game World	Series CM	\$800.00	0.00 World 5w	:30	1	\$800.00P-3	0.00 NM	1	\$800.0
E 9 KQFX 10/20/	10 10/20/10	Pre-Game Work		rie-Gaine	vvoila Cw	.00	•	Ψ000.001 -0	0.00 14(4)	•	Ψοσο.σ.
WS Pre-Game				•					:		
Start Date Week: 10/24/16	End Date 10/30/16	<u>Weekdays</u> w	Spots/Week	Rate \$800.00	Rating 0.00						
E 10 KQFX 10/28/			Series CM		World &F	:30	1	\$800.00P-3	0.00 NM	1	\$800.00
2 10 114171 10.20		Pre-Game Work					•	*			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
WS Pre-Game				<b>.</b> .							
Start Date Week: 10/24/16	End Date 10/30/16	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$800.00	Rating 0.00						
E 11 KQFX 10/29/			Series CM		World &S-	:30	1	\$800.00P-3	0.00 NM	1	\$800.0
		Pre-Game World									
WS Pre-Game	Cad Data	Mantalava	Constant Attack	Dete	Detice				Ì		
Start Date Week: 10/24/16	End Date 10/30/16	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
E12 KQFX 10/30/		NFL Pre-game	СМ		ame ShS	:30	1	\$300.00P-3	0.00 NM	1	\$300.00
	_	NFL Pre-Game	Show								
NFL on FOX P		Maakdaye	Spots/Week	Rate	"Rating			to to			
Start Date Week: 10/24/16	End Date 10/30/16	<u>Weekdays</u> S	<u>390/3/4466K</u>	\$300.00	0.00						
E 13 KQFX 10/30/		NFL Sunday Gar	me 2 CM		X GameS	:30	1	\$700.00P-2	0.00 NM	1	\$700.0
NEL O		NFL on FOX Ga	me 2								
NFL Game II Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/24/16	10/30/16	S	<u> </u>	·	0.00						
E14 KQFX 10/30/	/16 10/30/16			NFL on FO	X GamıS	:30	1	\$700.00P-2	0.00 NM	. 1	\$700.0
NEL Como !		NFL on FOX Ga	me 1	*.	•	•					
NFL Game I								÷			

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5250

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount E 14 KQFX 10/30/16 10/30/16 NFL Sunday Game 1 NFL on FOX Game----S \$700.00P-2 CM 0.00 NM \$700.00

NFL on FOX Game 1

NFL Game I

Start Date End Date Week: 10/24/16 10/30/16

Weekdays Spots/Week

<u>Rate</u> \$700.00

Rating 0.00

Totals

\$5,440.00

14